

THE BRIDE'S DIARY®

Dear Service Provider and valued Bride's Diary client,

As you may know, The Bride's Diary has a popular daily blog on all things wedding – <http://thebridesdiary-southafrica.blogspot.com/>

We are about to run a series of articles featuring the individuals behind some of our favourite wedding service providers. By featuring the individual behind the business we hope to give brides-to-be a personal connection with the business, which in turn will help to promote your business!

We would love for you to be involved. Please complete as many questions as you can from the questionnaire below and email it back to us with an image of yourself or your business (or both). If you would like your business to be included, but don't want to be personally featured, please feel free to have a staff member fill in the questionnaire and return it with an image of them.

Questionnaire:

- Tell us a little about your business...(i.e. type of business, business aim etc)
- What is your role in the business, and why are you passionate about it?
- How long have you been working in the industry?
- What are some of your past business experiences?
- What is one of your favourite recollections from your business? (i.e. a moving encounter with a bridal couple, a funny anecdote)
- Tell us a bit about your family and home life...
- How do you enjoy spending your spare time?
- What is your most memorable life experience?
- What are your plans for the future? (business or personal)
- If you have any special offers you are currently promoting at your business, please let us know and we will include these with your profile article.